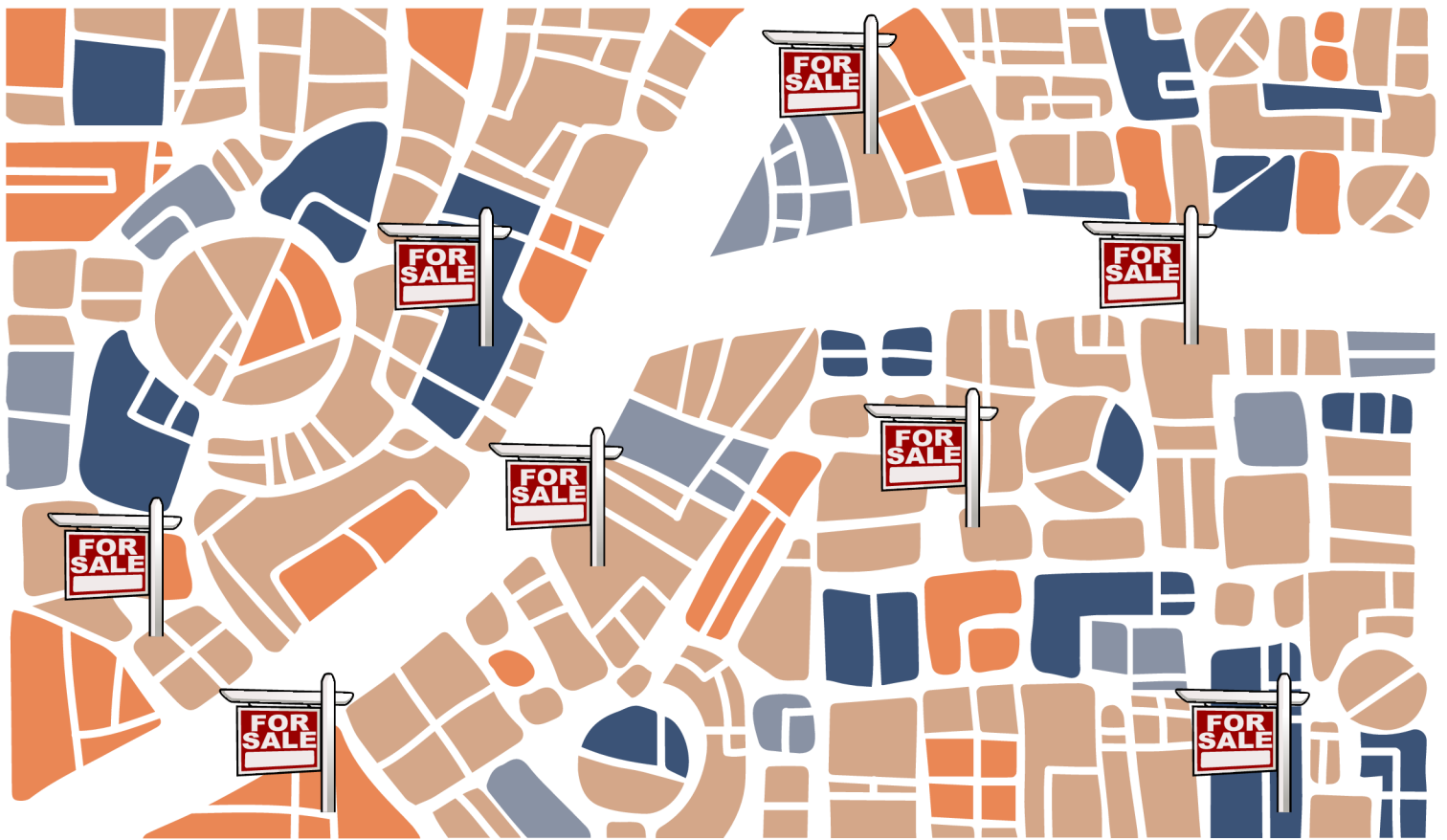


From Listing to Leverage

A proven system for turning one listing
into your next opportunity.



Prepared for Real Estate Professionals
by Bruce Bartlett, *Founder*



You can **let them price higher**
... if you know how to get them there.



What makes FlipGreat different than Revive, Freemodel, Curbio, and others like them?

Unlike renovation platforms like Revive, Curbio, and others, **FlipGreat doesn't introduce a layered structure the seller has to navigate to understand.**

There are no financing terms to review, no interest to calculate, no layered fees, and **no lien** placed against the property that has to be cleared at closing.

It's simple to present and keeps the homeowner focused on the upside.

When the home sells, the profit is split 50/50.
No Gimmicks. No Hassle.

You won't be assigned to a contractor you've never met. The same person you speak with is the one overseeing the work and responsible for how the home comes together.

Straightforward economics.

No upcharge on materials. No contractor management fees. No hidden layers to unravel. It's simple: When the home sells, the profit is split 50/50.

When FlipGreat steps in, we take on the risk ourselves.

No loan to explain. No lien placed on the property.



What Adding Value for Your Client *Really* Looks Like



Rancho Palos Verdes
SAN NICOLAS

- As-is value: \$825,000
- Renovation Costs: \$301,000
- Sale Price: \$1,555,000
- Increased Value: 88%

Homeowner Bonus: \$214,500



Los Angeles
MILITARY

- As-is value: \$1,400,000
- Renovation Costs: \$244,000
- Sale Price: \$2,050,000
- Increased Value: 46%

Homeowner Bonus: \$203,000



Palos Verdes Estates
VIA GABRIEL

- As-is value: \$1,100,000
- Renovation Costs: \$272,000
- Sale Price: \$1,675,000
- Increased Value: 52%

Homeowner Bonus: \$151,500

A straightforward solution

You're not asking your seller to lift a finger. You're showing them a way to bring their home to market in a condition that supports the price they want, without asking them to fund it or manage it.

A conversation that's easy to have

There's no financing structure to walk through and no added layers to explain. If the right work will change the outcome, there's a clear path to getting it done.

An approach that doesn't cost you or your client upfront

Your client isn't writing checks to get started, and you're not stepping into a construction role. The project is handled so you can stay focused on the listing, the positioning, and the sale.

A better result from the same property

When the home shows differently, buyers respond differently. That reality shows up in the number, and when the number moves, so does your commission.

A listing you're proud to represent

You're not managing objections around condition, structural issues, outdated codes, permits
You're bringing a finished product to market that holds up in photos, in person, in conversation, and in the success story for your client.

HOW DOES IT WORK?

*Scan for our simple
5 step process*



**We've invested over \$10,000
with top real estate strategists
to create a custom 32 page strategy guide.**

**It walks you through how to use a FlipGreat
listing to generate more listing appointments
and build your business from each opportunity.**

WHAT'S IN THE GUIDE

- Step-by-step S.O.P.s for each phase of the listing launch
- Call scripts you can use when reaching out to the surrounding homes
- Door knocking script and what to listen for in those conversations
- Example direct mail pieces, including "Pardon Our Dust" and post-event follow-up letters
- Digital ad examples and how to use simple billboarding to stay in front of the same audience
- Listing launch event structure, including sign-in flow and lead capture setup
- "Guess the Sale Price" engagement strategy and giveaway structure
- Follow-up messaging templates based on real responses and signals
- Just Sold postcard layout and messaging that tells the seller success story
- CRM tagging and tracking framework so you don't lose the opportunity

PLUS A BONUS: Neighborhood event S.O.P., including vendor coordination, signage, and how to turn an event into real listing conversations

**We make it available to you at no cost
when you introduce a seller to FlipGreat!**

BRUCE BARTLETT

Founder, *FlipGreat*
424-205-1765
info@flipgreat.com
www.FlipGreat.com



Scan for our complimentary Launch Event S.O.P.



**FlipGreat values our Realtor partners.
We don't just invest in the property. We invest in your outcome.**